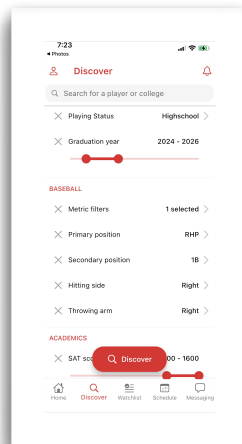




## Coaches Guide To The ProLook College Baseball Recruiting App

Welcome to ProLook! After downloading this incredible recruiting tool, here are the following steps we recommend:

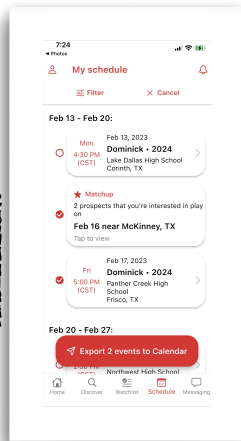
1. **Create Username & Password:** Set up your username and password. Each school can have one or multiple free profiles for their coaches so you can integrate your recruiting processes all from one main point.
2. **Create Profile:** Add a Profile Image and update any information on your college profile that you'd like. We've done a lot of the work for you but if there is information you'd like to update but not sure how, simply send us an email at [support@prolook.app](mailto:support@prolook.app) with the information you'd like updated and we can do it for you!
3. **Search By YOUR Criteria:** As a coach, you truly know your program needs and wants. Make it easy on yourself by adding search criteria such as minimum velocity or run times to help you filter through all the noise and get to players you really like. Create multiple saved searches such as "LHP's, 84-88mph, 2024-2025 grad year, Texas, Nebraska, Missouri" or "LHH Shortstops, 6.8-7.0 60 times, 88 pull down velocity, 3.4GPA" so you can always be looking for what you need across multiple search criteria and needs.



Discover Players by the  
Criteria and Metrics You  
Want

4. **Add Promo Videos:** Everyone knows the importance of first impressions so feel free to post a video about yourself, your program, your history of success or items like upcoming camps you are hosting. This is an easy way to attract players across multiple grad years and states to let them know about a program they may not be familiar with but may be a great fit!
5. **Update Your Program Needs:** This is critical to your recruiting success. One of the great features about the app is that when you post a need or needs across multiple grad years or positions, players can enter that search criteria and it will automatically give them the results of that search to find your program easier.
6. **Evaluate Within The App:** As former scouts and coaches ourselves, we've been there. Multiple notebooks, 4-5 games in a day, travel, etc. Now you can do all of this from your phone. One of the amazing features of technology is that if you can now track multiple players, evaluate and grade them within the app based on the look you got that day and share the information with the other coaches on your staff. Depending on the criteria you set up and the players you follow, the app will automatically allow you to see Match-ups of players you follow so you can target which events you attend and download multiple players schedules on one sheet! The App also allows you to know when a player you like but aren't quite ready to recruit hits a number that pushes him into the "Recruit" category. For example, if you like Johnny as a Pitcher but his metrics just aren't there yet for you, you can set the app to notify you when Johnny hits "87mph" and once it is video verified, the app will auto-notify you of him hitting 87!

## Track Matchups of potential recruits



- 7. Connect and Recruit:** Once you have found some players of interest and think it's a fit, the App has a really simple connecting point within the app to with a messaging feature to both the players and parents of the players. We know social media and email is a big thing but there is a lot of "noise" and players you really know are not a fit for you. With the ProLook App filters you can choose what players you hear from, who you follow and only see Baseball video clips that are categorized. It's a super simple and free way to connect and recruit!
- 8. Use the App Resources:** We realize some coaches like to put their own stamp on any player they recruit while others will use Pro scouts and other coaches to objectively "3rd party verify." Our staff is filled with former pro scouts and college coaches who are doing evaluations on players on the ProLook App and can send that information to you if you'd like based on their decades in the game which may help you land that "hidden gem" and change the trajectory of your program!

## Make Recruiting Seamless Across Your Coaching Staff

